

# **Texting Committee Charter**

### **Purpose**

The purpose of the UL Lafayette Texting Committee is to research and recommend an official University texting policy that will apply to all internal and external text messages from UL Lafayette.

### **Committee Membership**

The committee consists of representatives from the following areas:

- Admissions
- Advancement
- Alumni
- Bursar
- Communications and Marketing
- Distance Learning
- First-year/Parents
- Financial Aid
- Grad School

- Housing
- Human Resources
- Registrar
- Student Affairs
- Student Health
- Student Support
- Transportation
- Information Technology

### **Member Objectivity**

While a committee member's office or department may be affected by a suggested process or protocol in the texting policy, all members should remain as objective as possible to consider what is best for users overall.

## **Meeting Frequency**

The committee will meet every other week until a texting policy is ready to be presented to University leadership for approval.